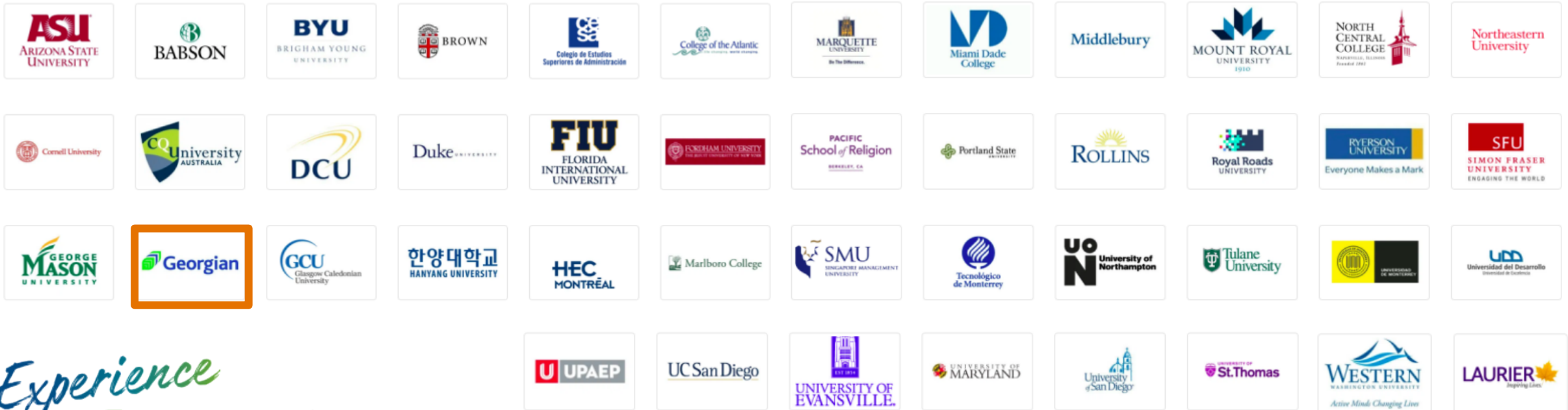




AshokaU Campuses

Ashoka builds and cultivates a community of change leaders who see that the world now requires everyone to be a changemaker. Together, we collaborate to transform institutions and cultures worldwide so they support changemaking for the good of society.



FLOURISHING ECONOMIES AND COMMUNITIES

THEORY OF
CHANGE

Georgian graduates are employed and contribute to the capacity of Flourishing economies and communities

Organizations use 'Flourishing' strategies to increase value-driven work in our communities and economies.

Skills & Mindsets

Project-Based Learning

Tools & Resources



Students



Faculty



Community



Build organizational capacity to capitalize upon the use of social finance and impact investing.



Increase internal and external system capacity to provide skill-building, experiential learning opportunities.



Conduct research on social innovation and social entrepreneurship skills and mindset acquisition.



Build partners' capacity to hire Georgian College graduates.



Create opportunities for faculty to build their understanding and teaching of social innovation.



Professional development and networking opportunities for non-profits related to social entrepreneurship.

INNOVATE TOGETHER AGENDA

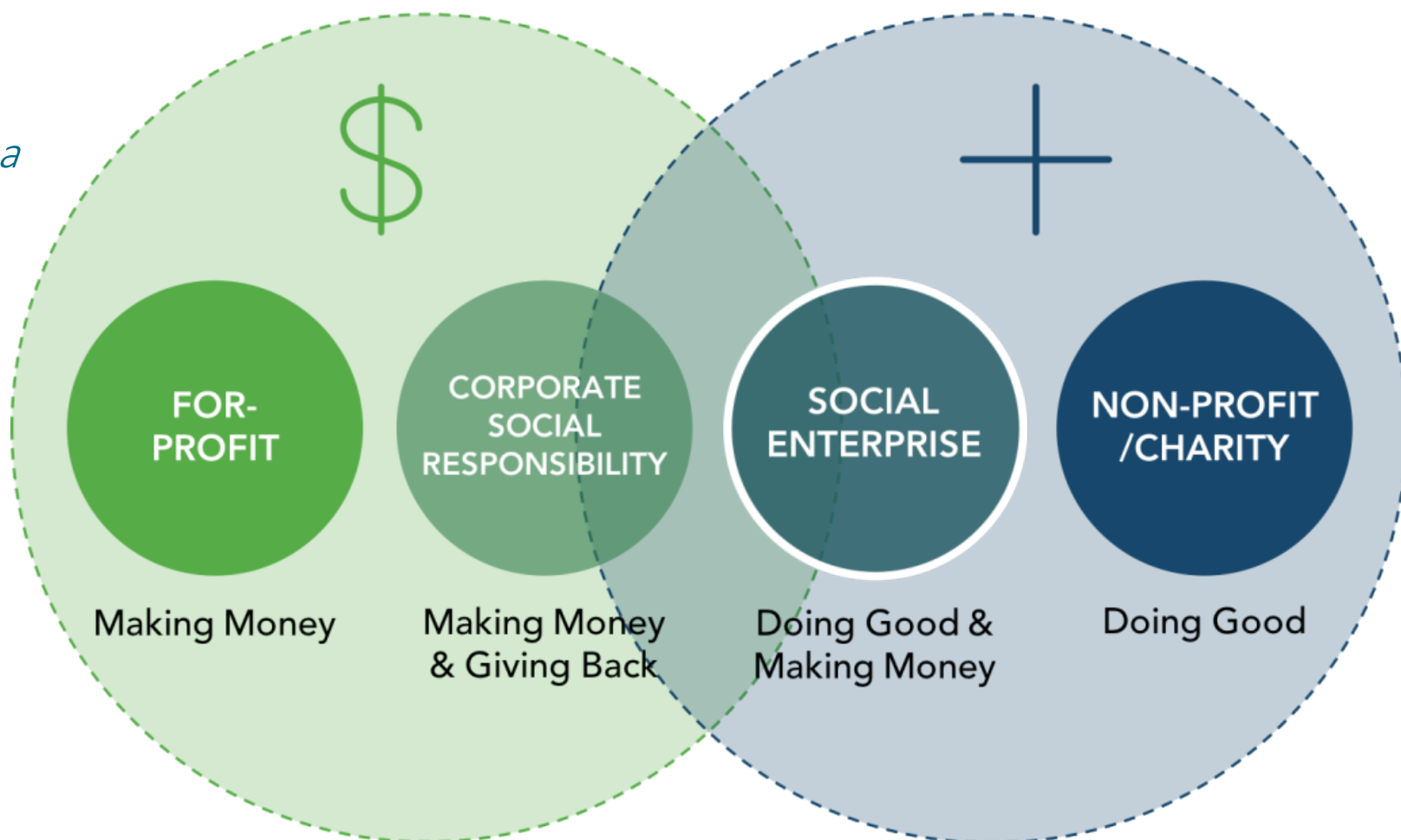


#NOURISH – Food (In)Security – www.starvethestigma.ca

#iseeyou – Social Isolation – www.iseeyou.today

*“Social enterprises are community-based businesses that sell goods or services in the marketplace to achieve a **social, cultural and/or environmental purpose**; they reinvest their profits to maximize their social mission”.*

-Social Enterprise Council of Canada





senco

www.senco.io

Who We Are

Opportunities ▾

Stories



Start your
social enterprise.

Social Enterprise Sector Development Groups (SES DG)

LEADERSHIP

Program Manager, Elly Green

ADVISORY

Georgian College, Suzie Addison-Toor

Georgian College, Nicole Norris

Elko Nomos, Mary Ferguson

Elko Nomos, Emmett Ferguson

Lang Consulting, Cathy Lang

OMAFRA Simcoe-Muskoka, Catherine Oosterbaan

Social Impact Advisors, Sally Fazal

Fresh Water Alliance, Lindsay Telfer

BARRIE

Furniture Bank, Dan Kersaw

Georgian College, Avery Konda

City of Barrie, Amanda Kelly

Jenna Stevenato

Community Builders, Brandon Day

Redwood, Tim Kent

BRIX, Robb Meier

Small Business Centre, Dave Hyde

Small Business Centre, Briar Kelly

Danielle Lazarevska, Sandbox

BRACEBRIDGE

Muskoka Small Business Centre, Terri Flaxton Smith

Muskoka Futures, Jodi Chapman-Good

Forth Pig, Melinda Zytaruk

YWCA Muskoka, Hannah Lin

Annie Scott

Skilled Muskoka, Lindsay Leney

MIDLAND

Operation Grow, Kathy Willis

Operation Grow, Haily MacDonald

Georgian College, Tom Gardzinski

North Simcoe Community Futures Development Corp, Lois Irvine

Métis Nation of Ontario, Patricia Graham

Georgian College, Mac Greaves

ORILLIA

Community Development Corp. (CDC), Wendy Timpano

Community Development Corp. (CDC), Carol Benedetti

New Path Foundation, James Thomson

Dress For Success, Linda Reid

Georgian College, Ross McIntyre

Christine Hager

Anna Proctor

Orillia and District Arts Council, Marg Gurr

EarthTrek, Alison Braun

SOUTH GEORGIAN BAY

Georgian College, Lynn Hynd

Georgian College, Karyn Baker

South Georgian Bay Small Business Centre, Tim Newton

Centre For Business and Economic Development, Gillian Fairley

YouMeWe, Suzanne F. Stevens

Elephant Thoughts, Abby Stec

OWEN SOUND

Grey County Small Business Centre, Courtney Miller

The Harmony Centre, Leigh Greaves

Launch Pad Youth Activity & Technology Centre, Emily Morrison

Victoria Serda

County of Bruce, Jenelle Bannon

Recreational Respite Inc, Amy MacFarlane

Pat Boyle

Grey Highlands, Michele Harris

Grey Highlands, Cathy Little

ORANGEVILLE

Town of Shelburne, Carol Maitland

Orangeville Small Business Enterprise Centre, Ellen Sindair

DC Moves, Elaine Capes

Georgian College, Brenda Burman

The Coffee Hub & SHIP, Ruby Awan

ALAS Dufferin, Kimberly Van Ryn

Streams Hub, Andrew James

With Gratitude, Catherine Carpenko

Brenda Seltzer



ACCOUNTABILITY & TIMELINE

SENCO will measure and evaluate our efforts with an established accountability statement broken down with three primary areas of measurement and evaluation looking to 2022



Community Opportunities

SENCO: *SE101, Steps to Startup, Social Enterprise Mentorship*

SESDG Members: *Engage a SESDG Member in your community*

Community Impact Project: *Become a Community Partner*

Grey Bruce Community Foundation Partnership: *IRP (Investment Readiness Program)*